

PRESS RELEASE**Hachette Livre announces the appointment of Lise Boëll as Managing Director of Mazarine**

Arnaud Lagardère, Chairman and Chief Executive Officer of Hachette Livre, has appointed Lise Boëll as Managing Director of Mazarine. Lise Boëll's career has been guided by her commitment to the democratization of literature and diversity, and she will be responsible for developing Mazarine's catalogue of fiction and non-fiction books.

Arnaud Lagardère commented: *“Lise Boëll is a seasoned publisher with many literary achievements to her name and a recognized talent for guiding and promoting a wide array of authors. I’m certain that she will rise to this new challenge of expanding Mazarine’s reach and working within Hachette Livre’s constellation of independent publishers to advance pluralism, diversity, debate and freedom of choice, with the invaluable sense of responsibility on which our company prides itself.”*

Lise Boëll commented: *“I would like to extend my warm gratitude to Mr. Arnaud Lagardère for this incredible opportunity. I am proud to be joining France's leading publishing group and its talented teams, and to have the opportunity to restore the editorial fame of the Mazarine publishing house, which was created in 1979 and has welcomed so many great literary names.*

Background:

Lise Boëll started her career at the television channel TF1. In 1997, she joined the publisher Albin Michel, where she rose to the role of Editorial Director and published many bestsellers. She went on to serve as Managing Director of Plon, an Editis imprint, from 2021 to 2023. Over the course of over 30 years, Lise Boëll has guided, advised and published more than 400 authors in a wide variety of genres – novels, non-fiction, children’s books, essays and more – including successes such as *Dora the Explorer*, *Les Yeux dans les bleus*, *Le meilleur médicament, c’est vous* by Frédéric Saldmann, *La Clé de votre énergie* by Natacha Calstrémé, *Confessions* by Abbé Pierre, *Secrets d’histoire* by Stéphane Bern, *682 jours* by Roselyne Bachelot, *L’insolence des miracles* by Didier Van Cauwelaert, François Lenglet, Philippe de Villiers, Alain Corbin, Éric Zemmour, *Les Guignols de l’info*, Jamel Debbouze, Julie Andrieu, and more.



Hachette Livre is a subsidiary of Lagardère SA and the world’s third-largest mainstream publishing group (trade and educational). With revenue of €2,809 million in 2023, it is the market leader in France, number two in the UK, third in Spain and fourth in the US (in trade publishing). The Group comprises over 200 imprints which together publish around 15,000 new titles each year in a dozen languages (mainly French, English and Spanish). It covers all segments of the mainstream publishing market: general fiction, nonfiction, paperbacks, children’s and YA books, illustrated books, travel guides, textbooks, study guides and partworks.

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