

PRESS RELEASE

Hachette Livre is expanding its slate of podcasts with the launch of *L'Intention*, an original series in which authors share what guided them while writing their latest book.

The new podcast series *L'Intention* reflects the Group's ongoing effort to innovate in ways that benefit authors and their works, through the creation of formats and content that reach new audiences.

Hachette Livre has added a number of new podcasts in recent months as a counterpart to the wide array of books released by the Group's imprints. Recent additions include the Annabac series published by Hatier, in which Cyrus North helps high school students study for final exams ([*Ton BAC avec Cyrus North*](#)), an audio journey around the globe with the travel guide series Le Guide du Routard ([*Road Trip*](#)), and a podcast that offers a deep dive into Pierre Lemaitre's latest novel with its publisher, Calmann-Lévy ([*La Salle de lecture de Pierre Lemaitre – "Post-partum" littéraire*](#)). The Group has created a total of some 10 projects over the last 12 months.

***L'Intention* is a podcast series created by Hachette Livre.**

Each episode welcomes an author in the literary spotlight, giving listeners an inside view of the creative process and each book's unique world. The guests look back at the moments that mattered most while writing their latest work of fiction, non-fiction, comics or youth literature.

***L'intention* features:**

- **Captivating interviews:** in-depth discussions with authors that explore themes, influences and the challenges they faced while writing their latest book.
- **Exclusive revelations:** a behind-the-scenes look at the writing process, along with personal anecdotes and insights that offer a unique window into literary creation.
- **A variety of genres:** the episodes span a wide range of writing styles, from novels to non-fiction and comics.

Eight episodes are already online, including:



***Vous ne connaissez rien de moi* by Julie Héracès: pondering the wrinkles of history**

Julie Héracès tells us about how she went about writing her first novel, published by JC Lattès, which was inspired by Robert Capra's August 16, 1944 photo "The Shaved Woman of Chartres." She shares some of the questions that arose and adjustments she made along the way.

***Son odeur après la pluie* by Cédric Sapin-Defour: conveying the audacity of love**

Cédric Sapin-Defour takes us back to his time with his dog Ubac, his companion for 13 years lovingly depicted in this novel published by Stock.

***La dernière Amazone* by Estelle Faye: a journey to the Greece of myth**

Explore the far reaches of mythological Greece from a fresh perspective in *La dernière Amazone* by Estelle Faye, published by Rageot. Follow Lysia, an unlikely heroine, on her epic adventures and extraordinary feats.

***Tout le monde peut être bon en maths* by Amina Khelil: we need boys *and* girls who are good at math!**

Amina Khelil, creator of the D-PhiAlpha method, recounts her fascinating story in *Tout le monde peut être bon en maths*, published by Marabout. Amina shares her personal journey and talks about her ambitious campaign to eliminate gender and class inequality in the sciences, a problem still prevalent in society.

Two new episodes will be published each month!

You can find *L'Intention* at [Hachette.fr](https://www.hachette.fr) and on all [streaming and download platforms](#).



Hachette Livre is a subsidiary of Lagardère SA and the world's third-largest mainstream publishing group (trade and educational). With revenue of €2,748 million in 2022, it is the market leader in France, number two in the UK, third in Spain and fourth in the US (in trade publishing). The Group comprises over 200 imprints which together publish around 15,000 new titles each year in a dozen languages (mainly French, English and Spanish). It covers all segments of the mainstream publishing market: general fiction, nonfiction, paperbacks, children's and YA books, illustrated books, travel guides, textbooks, study guides and partworks.

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