



Vanves, 17 January 2023

PRESS RELEASE

The Fondation Hachette's second call for projects is open until 24 February 2023.

In the wake of the success encountered by its first call for projects in 2022 (over 150 applications received, and 8 projects selected to receive support), the Fondation Hachette pour la lecture is pleased to launch its 2023 call for projects. French organizations which promote reading, writing, and the French language more generally, to all audiences with a special focus on young people and those who are not engaged in or kept from reading—are invited to apply.

Through the initiatives it supports, the Fondation Hachette pour la lecture, which operates under the aegis of the Fondation de France, aims to fulfill two main missions:

- Supporting projects that help to prevent illiteracy and combat school dropout, aimed at young children, young people and their families, and which help a wide audience to discover and enjoy reading.
- Supporting projects that teach reading and writing, including remedial courses, to improve job opportunities, inclusion and integration for disenfranchised **populations** (people with disabilities, inmates, unemployed people, those in vulnerable situations, etc.).

Successful applicants will each be eligible to receive funding in amounts ranging from 10,000 to 100,000 euros.

With this second call for projects, the Fondation is particularly interested in supporting smaller organizations, to help them significantly expand their initiatives. It will place a particular focus on ambitious projects in the early stages or projects which require funding to expand the scale of their operations by earmarking 20% of total funding for them.

For more information about the Fondation Hachette pour la lecture's call for projects or to apply: https://www.fondationhachette.com/#appel a projets



The Fondation Hachette pour la lecture was launched in late 2021 under the aegis of the Fondation de France and works to promote reading, writing and the French language more generally to all audiences, including children, young people in the broadest sense of the term, and others who are not engaged in or kept from reading.



Hachette Livre is a subsidiary of Lagardère SA and the world's third-largest mainstream publishing group (trade and educational). With revenue of $\in 2,598$ million in 2021, it is the market leader in France, number two in the UK, third in Spain and fourth in the US (in trade publishing). The Group comprises about 200 imprints which together publish around 16,000 new titles each year in a dozen languages (mainly French, English and Spanish). It covers all segments of the mainstream publishing market: general fiction, nonfiction, paperbacks, children's and YA books, illustrated books, travel guides, textbooks, study guides and partworks. Hachette Livre is based in Vanves, France.